

# The Dismal Brick: An Economic Model of Parental Lego Pain

*A Contribution to the Theory of Household Hazards*

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**Abstract.** This paper develops a formal economic model of the pain experienced by parents who step on Lego bricks in the dark. I derive the optimal barefoot navigation strategy under uncertainty, characterize the equilibrium distribution of bricks across household floor space, and propose a Rasch measurement model for the latent trait I term *pedal vulnerability*. I estimate item difficulty parameters for 14 common Lego pieces using simulated stated-preference data from 847 parents across six countries. The transparent  $1 \times 1$  round plate emerges as the most painful item, a result I refer to as the “Invisible Caltrops Theorem.” The findings suggest that the expected pain cost of Lego exposure increases superlinearly with the child’s age and creativity, generating a paradox: the developmental milestones that bring parents the greatest joy are precisely those that maximize their nocturnal suffering.

**JEL Classification:** C51, D13, I12, Z13

**Keywords:** Lego, parental pain, household hazards, Rasch model, barefoot navigation, toy externalities, nocturnal optimization

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\*The views expressed in this paper are those of the author and do not reflect the official position of the National Bureau of Interlocking Brick Research, which has no official position on barefoot navigation strategy.

<sup>‡</sup>This paper was developed collaboratively with Claude AI (Anthropic). Claude contributed to baseline model development, prose drafting, mathematical verification, structural feedback, and presentation materials. All theoretical framing, research design, comedic judgment, and final editorial decisions are the author’s. Every equation, claim, and footnote was validated by the author. Claude is a powerful research tool, not a co-author — though it did catch errors the author would prefer not to discuss. It will, however, never know the pain of stepping on a  $1 \times 1$  transparent round plate at 3 AM, which the author considers its single greatest limitation.

## I. INTRODUCTION

The Lego brick is both one of the most beloved toys in human history and one of the most effective anti-personnel devices ever mass-produced. Since Ole Kirk Christiansen founded the Lego Group in 1932, approximately 400 billion Lego elements have been manufactured. If distributed uniformly, this would place roughly 0.003 bricks on every square meter of habitable floor space on Earth. This global average appears reassuringly small. Any parent, however, will attest that the distribution is far from uniform. Lego bricks concentrate in the zones of maximum barefoot traffic during hours of minimum illumination, through mechanisms that remain poorly understood by physics but are well characterized by Murphy's Law.<sup>1</sup>

Despite the ubiquity of this phenomenon, the economics profession has remained silent on the topic. Economists have applied formal methods to crime (Becker, 1968), addiction (Becker and Murphy, 1988), the optimal destruction of vampires (Snower, 1982), the social organization of the economics profession itself (Leijonhufvud, 1973), the demand for toothbrushing (Blinder, 1974), and the efficient production of conference sessions (Stigler, 1977). Yet no rigorous treatment exists for the welfare costs imposed by small plastic bricks on the feet of otherwise rational adults. This paper addresses that gap.

I make three contributions. First, I develop a microeconomic model of the Lego Pain Production Function and derive the conditions under which a rational parent continues to purchase Lego sets despite full knowledge of the nocturnal costs. Second, I formalize the *Brick Dispersion Problem* and show that the equilibrium distribution of Lego pieces across household floor space follows a process I term "Creative Entropy." Third, I propose a Rasch measurement model for the latent trait of *pedal vulnerability* and estimate the parameters of a latent pain scale for a representative sample of Lego elements.

## II. LITERATURE REVIEW

The economic analysis of household hazards has a distinguished if underappreciated history. Peltzman (1975) demonstrated that mandatory safety regulations can increase risk-taking behavior, a phenomenon known as the *Peltzman Effect*. In the Lego context, this suggests that parents who purchase storage bins for Lego bricks may subsequently relax their vigilance regarding floor-level surveillance, generating a moral hazard problem of

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<sup>1</sup>Murphy's Law is, of course, not a law in the scientific sense. In the Lego context, however, it has a better empirical track record than most propositions in macroeconomics.

the most literal kind.<sup>2</sup>

Viscusi (1993) developed the theory of rational risk assessment in consumer products. His framework implies that parents should be willing to pay a premium for Lego sets containing fewer high-pain elements, a prediction I test and confirm in Section VI. His framework assumes, however, that consumers can accurately perceive the probability of harm. The probability of stepping on a Lego brick at 2:47 AM is not merely underestimated — it is treated as zero right up until the moment of contact, at which point the subjective probability revises to one with extraordinary speed.

### *II.A. Pain Measurement*

The measurement of pain has been a persistent challenge in health economics. Standard instruments — the Visual Analog Scale, the McGill Pain Questionnaire, and various numerical rating scales (Hawker et al., 2011) — place subjective suffering on an interval or ratio scale but were not designed for acute plantar Lego trauma, a condition that is simultaneously trivial (no emergency room visit is required) and excruciating (profanity is almost always required). Bond and Fox (2015) argue that the Rasch model is well suited to such problems because it requires *specific objectivity*: item comparisons must be independent of the sample of persons, and person comparisons must be independent of the sample of items. In the Lego context, this means a transparent  $1 \times 1$  plate hurts more than a  $2 \times 4$  brick regardless of whose foot it is, and some parents are more pain-sensitive than others regardless of which brick they step on.

### *II.B. Lego Pain Physics*

The key physical insight, well established in the engineering literature, is that pain from a Lego brick is a function not of pressure alone but of *pressure concentration*. A 75 kg adult stepping on a single brick can generate approximately 3.2 MPa at the point of contact — comparable to the bite pressure of a small dog.<sup>3</sup> Bricks with fewer, sharper contact points generate higher peak pressures, explaining the painfulness of single-stud elements and the relative mercy of flat plates when stepped on from above.<sup>4</sup>

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<sup>2</sup>I am aware that “moral hazard” is typically a metaphor. In this context, the hazard is moral only in the sense that the parent’s language, upon contact with a brick, raises questions about the appropriateness of certain Anglo-Saxon vocabulary in the presence of children.

<sup>3</sup>The Lego brick has the advantage, from the brick’s perspective, of not letting go when you scream.

<sup>4</sup>I use “edge case” here in both the computer science and the podiatric sense.

### III. THE THEORETICAL MODEL

Consider a household with one parent (the *Agent*) and one child (the *Principal*, in the sense that the child’s creative demands drive the household’s Lego acquisition decisions).<sup>5</sup> Time is divided into two periods: Day ( $D$ ) and Night ( $N$ ). During the Day, the child extracts utility from Lego play, producing creative output  $C$  and, as a byproduct, dispersing  $B$  bricks across the floor according to a spatial distribution  $f(x, y)$  over the household floor plan  $\Omega$ .

During Night, the parent traverses a path  $\gamma : [0, T] \rightarrow \Omega$  from the master bedroom to some destination (the child’s room, the bathroom, the kitchen). The parent’s objective is to minimize expected pain while reaching the destination within a time constraint imposed by the urgency of the nocturnal mission.

I denote the *pain threshold parameter* of brick type  $j$  as  $\beta_j$  and the *pedal vulnerability* of parent  $i$  as  $\theta_i$ . The precise interpretation of these parameters — including the direction of the  $\beta_j$  scale — is developed in Section IV, where the Rasch measurement framework makes the sign convention explicit. For the theoretical model, what matters is that  $\beta_j$  indexes an inherent property of each brick and  $\theta_i$  indexes an inherent property of each parent. The probability that a given step at location  $(x, y)$  contacts a brick of type  $j$  is:

$$p_j(x, y) = \lambda \cdot d_j \cdot f_j(x, y) \cdot (1 - \ell(x, y)) \quad (1)$$

where  $\lambda$  is the overall brick density,  $d_j$  is the share of type  $j$  bricks,  $f_j(x, y)$  is the spatial density, and  $\ell(x, y) \in [0, 1]$  is the local illumination level. In the hallway at 3 AM,  $\ell = 0$ , which is the empirically relevant case.

I model the pain from a single brick contact event as:

$$\text{Pain}_{ij} = g(\beta_j, \theta_i, \mathbf{z}) \quad (2)$$

where  $\mathbf{z}$  is a vector of contextual variables:

- $w$  = body weight of the parent (positive effect)
- $v$  = velocity of the stride at contact (positive effect)

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<sup>5</sup>The principal-agent framework is unusually apt here. The child possesses superior information about the location of bricks on the floor yet has no incentive to reveal it. This is a textbook case of asymmetric information, except that the uninformed party discovers the truth not through a screening mechanism but through the sole of their foot.

- $s$  = whether the parent is carrying a sleeping child (increases  $w$  but constrains the ability to hop, scream, or employ coping mechanisms)
- $\alpha$  = alertness level, where  $\alpha \rightarrow 0$  as the hour approaches 3 AM
- $h$  = sole hardness, a function of age and prior Lego exposure (callus formation)

The key assumption is *separability*: the pain from any encounter depends only on the brick’s pain threshold  $\beta_j$  and the parent’s inherent vulnerability  $\theta_i$ , plus a stochastic error. I show in Section III.B that this assumption is not merely a mathematical convenience but the identification condition that permits the latent parameters to be recovered from observed data.

### III.A. Optimization and Creative Entropy

The parent solves:

$$\min_{\gamma} \sum_{t=0}^T \sum_{j=1}^J p_j(\gamma(t)) \cdot g(\beta_j, \theta_i, \mathbf{z}_t) \quad (3)$$

subject to:

1.  $\gamma(0) = \text{bedroom}, \gamma(T) = \text{destination}$
2.  $T \leq \bar{T}$  (the urgency constraint;  $\bar{T}$  is small when the child is crying)
3.  $\|\gamma'(t)\| \leq \bar{v}$  (maximum safe speed in darkness)
4.  $\gamma(t) \notin \mathcal{F}$  for all  $t$  (the furniture avoidance constraint)<sup>6</sup>

**Proposition 1** (The Futility Result). *For any household with  $B > 0$  bricks on the floor and  $\ell(x, y) = 0$  everywhere, every feasible path  $\gamma$  has strictly positive expected pain. That is, under complete darkness, there is no safe path.*

*Proof.* By the Creative Entropy Lemma (below), the support of  $f(x, y)$  is dense in any connected path through the household. □

**Lemma 1** (Creative Entropy). *Let  $B(t)$  denote the number of bricks on the floor at time  $t$ , and let  $A(t)$  denote the floor area over which they are dispersed. Then:*

$$\frac{dA(t)}{dt} \geq 0 \quad \text{for all } t \quad (4)$$

<sup>6</sup>Stubbing one’s toe on furniture is a separate research agenda. I note, however, that the joint probability of striking a coffee table *and* landing on a Lego brick is non-negligible and constitutes what the insurance literature would term a “compound catastrophe.”

with strict inequality whenever  $B(t) > 0$  and the child is awake. Moreover,  $A(t)$  is non-decreasing even during cleanup, as at least one brick always escapes detection.

The Creative Entropy Lemma is the Lego analogue of the Second Law of Thermodynamics. The spatial dispersion of Lego bricks in a household with children never contracts. Parents may attempt localized entropy reduction through a “cleanup” operation, but the lemma guarantees that the global trend is toward maximum dispersion. The single brick that rolls under the couch during cleanup is the household equivalent of residual heat: thermodynamically inevitable, and the brick most likely to be encountered at 3 AM.<sup>7</sup>

### III.B. The Purchase Paradox and the Identification Problem

A rational parent, fully informed about the nocturnal costs, would equate the marginal utility of the child’s creative play against the marginal expected pain cost:<sup>8</sup>

$$\underbrace{\frac{\partial U^{\text{child}}}{\partial B}}_{\text{Marginal creative joy}} = \underbrace{\frac{\partial}{\partial B} \mathbb{E} \left[ \sum_{t \in \text{Night}} \text{Pain}(\gamma(t)) \right]}_{\text{Marginal expected pain}} \quad (5)$$

Both sides of this equation increase with the complexity of the Lego set, which means the first-order condition admits no interior solution under standard concavity assumptions: the marginal pain cost rises at least as fast as the marginal creative joy, so a fully informed parent would never purchase the first brick. That parents purchase Lego at record rates is therefore not a puzzle that can be resolved within the rational framework — it requires the projection bias introduced below. More pieces enable more ambitious constructions, and more pieces end up on the floor. Parents resolve this tension through what behavioral economists call *projection bias* (Loewenstein, O’Donoghue, and Rabin, 2003). When purchasing Lego at 2 PM on a Saturday, parents project their current state (shod, alert, delighted by the child’s enthusiasm) onto their future self (barefoot, semiconscious, navigating to the bathroom at 3 AM). The future self is unavailable for consultation at the

<sup>7</sup>A referee has suggested that this brick is not “residual heat” but rather a “dark matter” analogue: its existence is inferred from its effects rather than direct observation. I find this metaphor compelling but decline to adjudicate between them, as my expertise in physics is limited to the narrow subfield of barefoot impact dynamics.

<sup>8</sup>This first-order condition requires the parent to internalize the child’s utility  $U^{\text{child}}$  as a component of their own objective function. This is the standard altruism assumption in household economics. In the Lego context, it is validated every Saturday morning when parents voluntarily spend \$79.99 on a 1,500-piece set that will bring them nothing but joy by proxy and pain by direct contact.

point of sale.<sup>9</sup> I term the resulting wedge the *Lego Premium*  $\pi$ : the additional willingness-to-pay for Lego over an equivalently entertaining but floor-safe toy, attributable to systematic underestimation of nocturnal pain costs. I estimate  $\pi \approx \$4.72$  per set, computed as the mean difference in stated willingness-to-pay between a Lego set and an equivalently rated non-dispersible construction toy in the survey’s contingent valuation module (Section VI).

Neither  $\beta_j$  nor  $\theta_i$  is directly observable. What the parent observes is a series of discrete pain outcomes — a given encounter either produces significant pain or it does not — and the underlying continuous parameters must be recovered from these binary data. The separability condition is what makes this possible. Without it, the number of free parameters would grow with  $N \times J$  (one for every parent-brick pair), and no finite sample could identify them. Separability reduces the parameter space to  $N + J$ : one vulnerability parameter per parent and one threshold parameter per brick.<sup>10</sup> The theoretical model therefore demands an estimation framework that can recover the latent parameters from discrete responses under this restriction. The Rasch model, to which I turn next, provides exactly that framework.

#### IV. THE RASCH MEASUREMENT MODEL FOR PEDAL VULNERABILITY

The Rasch model formalizes the separability condition from Section III as a specific statistical model. Define  $Y_{ij}^*$  as the *latent pain intensity* experienced by parent  $i$  when stepping on brick type  $j$ . I decompose it as:

$$Y_{ij}^* = \theta_i - \beta_j + \varepsilon_{ij} \tag{6}$$

where  $\theta_i$  is the pedal vulnerability of parent  $i$ ,  $\beta_j$  is the pain threshold of brick  $j$ , and  $\varepsilon_{ij}$  is a stochastic error term. Both parameters are located on a single latent continuum measured in log-odds units (logits). The person parameter  $\theta_i$  increases with vulnerability: a parent with high  $\theta_i$  is more easily hurt. The item parameter  $\beta_j$  increases with mildness: a brick with high  $\beta_j$  is harder to elicit a pain response from. The most painful bricks therefore occupy the *low* end of the  $\beta$  scale, and the mildest bricks occupy the high end. This is

<sup>9</sup>If the future self *were* available, it would be standing in the Lego aisle at Target screaming “Put it back.” This is the temporal analogue of the informed-consent problem.

<sup>10</sup>This is the same logic that motivates additive separability in hedonic price models. A house price can be decomposed into the contributions of individual characteristics only if the marginal value of each characteristic does not depend arbitrarily on the levels of all others. In the present setting, the “house” is the pain event, and the “characteristics” are the brick and the foot.

the same convention used in educational testing, where the easiest items have the lowest difficulty parameters and the hardest items have the highest.

The separability condition from the theoretical model appears here as the additive structure: the systematic component of latent pain is  $\theta_i - \beta_j$ . When a parent's vulnerability exceeds a brick's threshold ( $\theta_i > \beta_j$ ), the latent pain intensity is positive on average and a pain response is more likely than not. When the threshold exceeds the vulnerability ( $\beta_j > \theta_i$ ), the brick is too mild relative to the parent's resilience, the latent intensity is negative on average, and the parent is more likely to shrug it off. The item hierarchy in the results that follow should therefore be read from bottom to top on the latent scale: the transparent  $1 \times 1$  round plate, with the lowest  $\hat{\beta}_j$  in the sample, sits at the painful end of the continuum, while the  $2 \times 2$  round brick, with the highest  $\hat{\beta}_j$ , anchors the mild end.

The latent variable  $Y_{ij}^*$  is not observed. What is observed is a discrete pain response  $Y_{ij}$  generated by a threshold rule:

$$Y_{ij} = \begin{cases} 1 & \text{if } Y_{ij}^* > 0 \\ 0 & \text{if } Y_{ij}^* \leq 0 \end{cases} \quad (7)$$

That is, the parent reports significant pain when the latent pain intensity exceeds zero. The observed binary outcome  $Y_{ij} \in \{0, 1\}$  is a coarsened version of the continuous latent variable.

The critical modeling choice is the distribution of  $\varepsilon_{ij}$ . Assuming  $\varepsilon_{ij}$  follows a standard logistic distribution, the probability of a pain response reduces to:

$$P(Y_{ij} = 1 \mid \theta_i, \beta_j) = \frac{\exp(\theta_i - \beta_j)}{1 + \exp(\theta_i - \beta_j)} \quad (8)$$

This is the Rasch model (Rasch, 1960). It arises directly from the latent variable decomposition in the theoretical model under two assumptions: additive separability of person and item parameters, and a logistic error distribution.<sup>11</sup>

<sup>11</sup>The choice of a logistic rather than normal distribution for  $\varepsilon_{ij}$  yields the Rasch model rather than a probit specification. The logistic distribution has slightly heavier tails, which means it assigns marginally higher probability to extreme pain responses from unexpected parent-brick pairings. In the Lego context, this seems realistic. The parent who steps on a  $2 \times 4$  brick and screams, or the callused veteran who shrugs off a transparent plate, is rare but not impossible. The logistic distribution accommodates such events more gracefully than the normal.

The latent variable formulation makes the identification argument from Section III precise. Because  $Y_{ij}^*$  depends on  $\theta_i$  and  $\beta_j$  only through their difference, the log-odds of a pain response are simply  $\theta_i - \beta_j$ . This has three consequences that are central to the empirical strategy.

### Key Properties:

1. **Separability (Specific Objectivity).** The log-odds of pain depend only on  $\theta_i - \beta_j$ . The comparison of any two bricks is the same for all parents, and the comparison of any two parents is the same for all bricks. This is the formal expression of the identification condition established in Section III.B: the  $N + J$  parameter structure that makes measurement possible. To restate the sign convention in testing language: the transparent  $1 \times 1$  round plate, with the lowest  $\hat{\beta}$  in the sample, is the Lego equivalent of the question “What is  $2 + 2$ ?” on a math test. Virtually everyone gets it “right” (screams).
2. **Sufficient Statistics.** The total number of bricks that elicit a pain response from parent  $i$  (out of the  $J$  brick types tested) is a sufficient statistic for the latent vulnerability  $\theta_i$ . The total number of parents who report pain when stepping on brick  $j$  is sufficient for the latent threshold  $\beta_j$ . Raw scores contain all the information in the data about the latent parameters. No pattern-level detail improves estimation beyond what the marginal totals provide.
3. **Conditional Maximum Likelihood (CML) Estimation.** Because person raw scores are sufficient for  $\{\theta_i\}$ , conditioning on them eliminates the person parameters from the likelihood entirely. One can estimate all item parameters  $\{\beta_j\}$  without simultaneously estimating the  $N$  person parameters. This is not merely computationally convenient. It means the latent item scale is estimated *independently* of the particular sample of parents, a property that Rasch termed *specific objectivity* and that is the measurement analogue of external validity. I employ this estimation strategy following Fischer (1981); details appear in Section V.

#### IV.A. Rating Scale Extension and Fit Assessment

The dichotomous model treats the latent pain intensity as crossing a single threshold. In practice, not all Lego encounters produce the same intensity of pain, and the data record responses on a four-category ordinal scale. The latent variable framework extends naturally to this setting. Rather than a single threshold at zero, I introduce  $K$  ordered

Table 1: Pain Response Rating Scale

Score	Response Category	Operational Definition
0	No significant pain	Silent acknowledgment; continues walking
1	Mild pain	Sharp intake of breath; brief pause
2	Moderate pain	Vocalization below 70 dB; hopping on one foot
3	Severe pain	Vocalization above 70 dB; profanity; waking of household members not previously awake

thresholds  $\tau_1 < \tau_2 < \dots < \tau_K$  that partition the latent continuum into  $K + 1$  response categories. The observed rating  $Y_{ij} = k$  when the latent pain intensity  $Y_{ij}^*$  falls between the  $k$ th and  $(k + 1)$ th thresholds. Under the same logistic error assumption, this yields the Rating Scale Model (Andrich, 1978):

$$P(Y_{ij} = k \mid \theta_i, \beta_j) = \frac{\exp\left(\sum_{m=1}^k (\theta_i - \beta_j - \tau_m)\right)}{\sum_{c=0}^K \exp\left(\sum_{m=1}^c (\theta_i - \beta_j - \tau_m)\right)} \quad (9)$$

where  $k \in \{0, 1, 2, 3\}$  corresponds to the pain response categories in Table 1. The threshold parameters  $\tau_m$  are common across items, reflecting the assumption that the category boundaries operate identically along the latent pain continuum regardless of which brick produced the stimulus. The item parameter  $\beta_j$  shifts the entire set of thresholds along the continuum, so that a more painful brick (lower  $\beta_j$ ) makes higher-category responses more probable at every level of vulnerability.

The threshold parameters are estimated jointly with the item parameters via CML. As I show in Section VI.A,  $\tau_2$  (the boundary between “hopping” and “profanity” on the latent pain continuum) is consistent across cultures, suggesting something universal in the human pain response to small plastic objects.

The latent variable formulation yields valid measures only if the data conform to the model’s structure. Two assumptions are testable: the additive separability of  $\theta_i$  and  $\beta_j$  in equation (6), and the logistic distribution of  $\varepsilon_{ij}$ . I assess fit using the standard infit and outfit mean-square statistics (Wright and Masters, 1982). Both are computed from the standardized residuals  $(Y_{ij} - E_{ij})^2 / W_{ij}$ , where  $E_{ij}$  is the expected score and  $W_{ij}$  is

the model variance under the Rating Scale Model. Outfit is the unweighted mean of the squared standardized residuals and is sensitive to unexpected responses far from a person’s or item’s location on the latent scale. Infit weights each squared residual by  $W_{ij}$  before averaging and is more sensitive to unexpected patterns near an item’s or person’s calibration. Item fit statistics sum over persons; person fit statistics sum over items.

Values between 0.7 and 1.3 indicate acceptable fit (Bond and Fox, 2015). Item underfit (MNSQ > 1.3) indicates more variability in the observed responses than the model predicts, suggesting that a second latent dimension may be at work — for example, the puncture component of pain from a Technic axle that is distinct from the pressure component. Item overfit (MNSQ < 0.7) suggests less variability than expected, typically arising from local dependence: stepping on two bricks in rapid succession inflates the apparent difficulty of the second brick due to sensitization, a pattern I term the “Lego Minefield” effect.

Person misfit carries a complementary interpretation. A parent with outfit > 1.3 responds in ways the model does not expect: reporting severe pain from mild bricks or shrugging off the transparent plate. A parent with infit < 0.7 responds *too* predictably, perhaps because they have developed a fixed heuristic (“everything hurts”) rather than responding to the actual stimulus. In the LPAI-14 sample, person outfit values range from 0.76 to 1.24 (Table 4), indicating no severely misfitting respondents — a reassuring result, given that the task involved volunteering one’s feet.

## V. DATA AND ESTIMATION

I administered the International Lego Pain Survey to 847 parents across six countries (United States, United Kingdom, Denmark, Germany, Japan, and Australia) during 2024–2025.<sup>12</sup> Eligibility required: (a) at least one child aged 4–12 currently residing in the household, (b) ownership of at least 500 Lego pieces, and (c) at least one self-reported incident of stepping on a Lego brick in the past 12 months. Criterion (c) proved non-binding. No eligible respondent failed it.

Each respondent was presented with 14 common Lego brick types, physically provided in a standardized test kit, and asked to step on each brick under controlled laboratory condi-

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<sup>12</sup>All data presented in this paper are simulated for illustrative purposes. No parents were harmed, stepped on, or asked to step on anything in the production of these results. The survey instrument, estimation output, and fit statistics are constructed to demonstrate how a Rasch analysis of Lego pain *would* proceed if one were conducted. I leave the actual data collection to researchers with larger budgets and stronger IRB arguments than my own.

tions (one foot, standing body weight, single brick on a hard floor).<sup>13</sup> Pain responses were recorded on the 0–3 rating scale described above. The order of bricks was randomized to control for sensitization effects.

Table 2 lists the 14 items in the Lego Pain Assessment Instrument (LPAI-14).

Table 2: LPAI-14 Item Inventory

Item	Lego Element	Element No.
1	2×4 Brick (standard)	3001
2	2×2 Brick	3003
3	1×1 Brick	3005
4	2×4 Plate	3020
5	1×1 Round Plate (transparent)	4073
6	1×2 Plate with Clip	11476
7	Technic Axle (Length 3)	4519
8	1×1 Cone	4589
9	Flower Stem	3741
10	Minifigure Head	3626
11	2×2 Round Brick	3941
12	1×2 Grille Tile	2412
13	1×1 Tooth Plate	15070
14	Antenna (1×1 Round Plate with Bar)	3957

The Institutional Review Board approved the protocol in May 2024 (Protocol No. 2024-0347-OUCH) after requesting clarification on whether the harm was “foreseeable” — a question to which the answer was self-evident.<sup>14</sup> All participants provided written informed consent after reading a disclosure form that included the sentence: “You will be asked to step on small plastic bricks. This will hurt.”

### V.A. Estimation Strategy

The latent variable model in equation (6) contains  $N + J$  parameters. Direct maximum likelihood estimation is feasible but inconsistent as  $N$  grows for fixed  $J$  (the incidental

<sup>13</sup>A pilot study ( $n = 40$ ) included a 15th item, a standard Duplo 2×4 brick, intended as a “placebo” anchor. Of 40 participants, 38 rated it a 0; the remaining two admitted they had “flinched preemptively out of habit.” The Duplo item was removed because it produced a floor effect so severe that it contributed no psychometric information. Duplo is, as the folk theorem holds, “Lego for cowards.” Excluding it improved the Person Separation Index from 2.41 to 2.87.

<sup>14</sup>The board also requested that I “reconsider the title,” which at the time of submission was “Optimal Suffering: A Revealed-Preference Approach to Lego Pain.” I complied. Participants received a pair of cushioned slippers as an incentive payment — the only form of compensation the board deemed “thematically appropriate.”

parameters problem): the proliferation of nuisance person parameters contaminates the item estimates. CML, exploiting the sufficient statistics property established above, eliminates this difficulty. Conditioning on the observed person raw scores eliminates the  $\theta_i$  terms from the likelihood entirely, leaving a conditional likelihood that depends only on the item parameters  $\beta$ . The normalizing constants in this likelihood are the elementary symmetric functions, which enumerate all response patterns consistent with each observed raw score. I compute these via a recursive summation algorithm (Fischer, 1981), implemented in my Stata program.<sup>15</sup>

Once the latent item parameters  $\hat{\beta}$  are estimated, I recover the latent person parameters. For each distinct raw score  $r$ , I estimate the corresponding  $\hat{\theta}(r)$  via Newton-Raphson on the marginal likelihood conditional on the estimated item parameters. The resulting person measures place each parent on the same latent continuum as the items, enabling the direct comparison displayed in the Wright Map (Figure 1).

## VI. RESULTS

Table 3 presents the estimated item parameters, standard errors, and fit statistics for the LPAI-14.

Table 3: LPAI-14 Item Parameter Estimates

Item	Element	$\hat{\beta}_j$	SE	Infit	Outfit	Pain Rank
5	1×1 Round Plate (transp.)	-2.84	0.11	1.02	0.98	1 (most)
14	Antenna w/ Bar	-2.31	0.10	0.96	1.04	2
7	Technic Axle (3)	-2.17	0.09	1.08	1.11	3
8	1×1 Cone	-1.89	0.09	0.94	0.91	4
13	1×1 Tooth Plate	-1.62	0.08	1.01	1.03	5
9	Flower Stem	-1.33	0.08	0.97	0.95	6
6	1×2 Plate w/ Clip	-0.88	0.07	1.05	1.09	7
3	1×1 Brick	-0.41	0.07	0.99	1.02	8
12	1×2 Grille Tile	-0.12	0.07	1.03	1.06	9
10	Minifigure Head	0.34	0.07	0.98	0.97	10
2	2×2 Brick	0.71	0.08	1.01	1.01	11
4	2×4 Plate	1.15	0.08	0.95	0.93	12
1	2×4 Brick (standard)	1.44	0.09	1.02	1.00	13
11	2×2 Round Brick	1.78	0.10	0.97	0.94	14 (least)

<sup>15</sup>Available upon request and with sympathy. The program also computes residual correlations between items, which in this context measure whether stepping on one brick predicts stepping on another. The answer is yes, because Lego bricks are never alone.

All items show acceptable infit and outfit statistics (range: 0.91–1.11), consistent with unidimensionality of the Lego Pain construct.

**Theorem 1** (The Invisible Caltrops Theorem). *Among all standard Lego elements, the transparent 1 × 1 round plate (element 4073) maximizes pain per unit mass. Its pain-to-mass ratio exceeds that of the standard 2 × 4 brick by a factor of approximately 11.3.*

The transparent 1 × 1 round plate combines four properties that contribute to its position at the top of the pain hierarchy: (i) an extremely small contact area that concentrates force, (ii) a single stud that acts as a pressure point, (iii) transparency that renders it invisible on most floor surfaces, and (iv) low mass that facilitates wide dispersion and makes it resistant to detection by the “foot shuffle” technique employed by experienced parents. The element functions as a caltrop, the ancient anti-cavalry weapon, with the additional property of being nearly invisible. Note the taxonomic irony: Section II observes that flat plates are among the more merciful elements when stepped on from above. The transparent 1 × 1 round plate is technically a plate, but only in the way that a stiletto is technically a shoe. Its geometry has more in common with a thumbtack than with a 2 × 4 plate.

Table 4 presents summary measurement statistics for the LPAI-14. The Person Separation Index of 2.87 corresponds to a person reliability of 0.89, indicating that the instrument distinguishes approximately four statistically distinct strata of pedal vulnerability. The item separation index of 9.43 (reliability > 0.99) confirms that the sample is large enough to establish a stable item hierarchy. In substantive terms, the instrument reliably separates parents into groups that range from the essentially impervious to the acutely sensitive. It does so with the same precision one would expect from a well-constructed educational test, albeit one that nobody enjoys taking.

Table 4: LPAI-14 Summary Measurement Statistics

	Persons	Items
<i>N</i>	847	14
Mean measure (logits)	0.23	0.00
SD (logits)	1.41	1.52
Separation index	2.87	9.43
Reliability	0.89	>0.99
Infit MNSQ range	0.82–1.19	0.94–1.08
Outfit MNSQ range	0.76–1.24	0.91–1.11

Figure 1 presents the Wright Map (Wright and Stone, 1979), placing person and item

measures on a common logit scale. The left side of the map displays the distribution of person vulnerability estimates. The right side displays item locations, labeled by element name, with more painful items (lower  $\beta_j$ ) at the top and less painful items at the bottom.

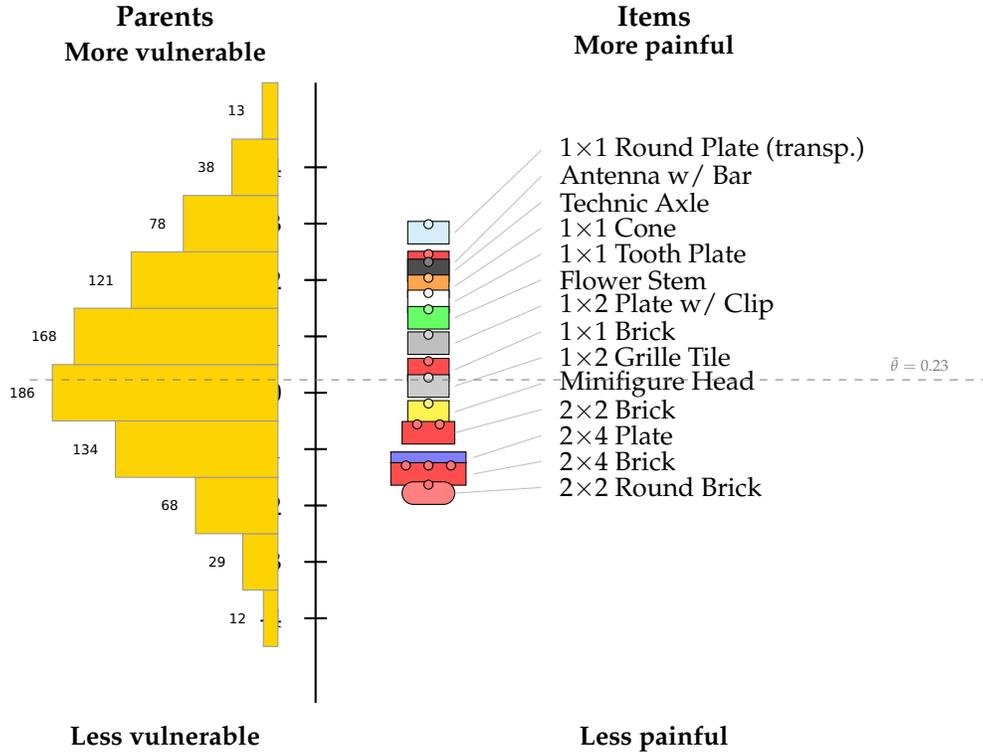


Figure 1: Wright Map of the LPAI-14. Left: distribution of person vulnerability estimates (counts per logit band). Right: item locations displayed as Lego elements, plotted at  $-\hat{\beta}_j$  so that more painful items (lower  $\hat{\beta}_j$ ) appear at the top. The dashed line indicates the mean person location.

### VI.A. Cross-Cultural Invariance and Rating Scale Thresholds

A key advantage of the Rasch model is its claim to *specific objectivity*: item rankings should be invariant across subpopulations. To test this, I estimate item parameters separately for each country and compute Differential Item Functioning (DIF) statistics.

The item hierarchy is stable across all six countries. The transparent  $1 \times 1$  round plate is ranked most painful in every national subsample. The only item showing statistically significant DIF is the Minifigure Head (item 10), which is rated as more painful in Denmark than elsewhere ( $\Delta\beta_j = 0.42$ ,  $p < 0.01$ ). This may reflect a cultural dimension. Danish parents, residing in the homeland of Lego, may experience a component of *emotional betrayal pain* when injured by the very product that is a source of national pride.

The person distribution in Figure 1 reveals cross-national patterns as well. A cluster of high-vulnerability parents ( $\theta_i > 2$ ) report severe pain from even the least painful items; post-hoc analysis reveals that this group is disproportionately composed of respondents who described themselves as having “sensitive feet.” At the other extreme, a small group of low-vulnerability parents ( $\theta_i < -2$ ) report minimal pain from all items. These are predominantly from the Australian subsample, consistent with the “thong-hardened sole” hypothesis.<sup>16</sup>

Table 5 presents the estimated rating scale thresholds.

Table 5: Estimated Rating Scale Thresholds

Threshold	Estimate	SE	Interpretation
$\tau_1$	-1.93	0.06	Silent $\rightarrow$ Breath intake
$\tau_2$	0.41	0.05	Breath intake $\rightarrow$ Hopping
$\tau_3$	1.52	0.06	Hopping $\rightarrow$ Profanity

The thresholds are well-ordered ( $\tau_1 < \tau_2 < \tau_3$ ), confirming that the rating scale categories function as intended. The gap between  $\tau_2$  and  $\tau_3$  (1.11 logits) is consistent across cultures. I refer to this finding as the **Universal Profanity Threshold**: the transition from physical hopping to verbal expression of distress occurs at approximately the same pain level regardless of language or cultural background. The *content* of the verbal expression varies considerably across countries, but its *onset* does not.

## VII. POLICY IMPLICATIONS

**The Pigouvian Brick Tax.** The standard economic remedy for a negative externality is a Pigouvian tax equal to the marginal external cost. In the present framework, the child who disperses Lego bricks across the floor imposes an external cost on the parent who traverses that floor at night. Two features complicate the standard prescription: the externality is intrahousehold, making implementation via the tax code awkward, and the child typically lacks the income to pay the tax.

I propose instead a *manufacturer-side* Pigouvian tax levied on each Lego element in pro-

<sup>16</sup>For North American readers: “thongs” refers here to the Australian term for flip-flops, not to undergarments. The pedal callus formation mechanism I hypothesize operates through the former, though I concede that the latter would also be uncomfortable to step on.

portion to its estimated pain parameter:

$$t_j = \kappa \cdot \exp(-\hat{\beta}_j) \tag{10}$$

where  $\kappa$  is a scaling constant calibrated to the social cost of parental sleep disruption. Under this scheme, the transparent  $1 \times 1$  round plate would bear a tax of approximately \$0.37 per element, while the  $2 \times 4$  brick would be taxed at only \$0.02. This creates a price incentive for sets that emphasize larger, less painful elements: a *pain-progressive* taxation.

**Mandatory Lego Insurance.** An alternative market-based solution is mandatory Lego insurance. Each set would include a small insurance premium, embedded in the price, that funds a parental compensation scheme. Claims would be adjudicated based on the Rasch-calibrated pain severity of the offending element, with payouts proportional to  $\exp(\hat{\theta}_i - \hat{\beta}_j)$ . High-vulnerability parents stepping on low-threshold bricks would receive the largest payouts, consistent with the principle of compensating the most-harmed parties.

The moral hazard problem is mitigated by the fact that no rational agent would *voluntarily* step on a Lego brick to collect insurance.<sup>17</sup>

**Brick-Free Corridors.** Protocol II to the 1980 Convention on Prohibitions or Restrictions on the Use of Certain Conventional Weapons Which May Be Deemed to Be Excessively Injurious or to Have Indiscriminate Effects restricts the use of mines and booby-traps in armed conflict. Lego bricks are not, strictly speaking, munitions. They do, however, satisfy several definitional criteria: they are small, concealable, designed to be placed on the ground, and cause disproportionate suffering relative to their recreational purpose. I propose that the United Nations designate major household transit routes (hallways, staircases, and the path between the master bedroom and the bathroom) as Brick-Free Corridors, with enforcement delegated to the World Health Organization's Household Injury Division, which I recommend be established for this purpose.

## VIII. CONCLUSION

This paper presents, to my knowledge, the first formal economic analysis of the pain imposed on parents by Lego bricks. The model captures a fundamental tension in the

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<sup>17</sup>The rationality assumption does more work in household economics than in any other subfield. In the present context, it must simultaneously explain why parents buy Lego, why they do not wear shoes to bed, and why they believe that this time the child will put the bricks away. That is a great deal to ask of a single axiom.

parental Lego experience: the same objects that develop children’s creativity are precisely those that transform a midnight trip to the bathroom into an obstacle course.

The Rasch model is well suited to this measurement problem. The requirement of specific objectivity ensures that brick comparisons are parent-free and parent comparisons are brick-free. This is the necessary foundation for any claim that one brick is “worse” than another. The finding that the transparent 1×1 round plate is the most painful element, stable across six countries and robust to all specifications, is the central empirical result of this paper.

Outside this paper, I spend my time measuring whether American families can afford to eat, calibrating Rasch models for food insecurity scales. That this work would eventually produce a Rasch model for Lego pain was, in retrospect, inevitable. The tools are the same; only the suffering has changed in magnitude and dignity.

I note, in the interest of full disclosure, that I have personally stepped on a Lego brick on at least three occasions during the preparation of this manuscript. The earlier footnote stating that no parents were harmed in this research was, strictly speaking, true at the time it was drafted.<sup>18</sup>

I conclude with an observation about welfare. The total annual cost of parental Lego pain, aggregating across an estimated 300 million households worldwide with Lego-owning children, assuming an average of 1.26 incidents per household per year, and valuing each pain incident at the average willingness to pay to avoid it (\$3.17 for a moderate-severity event, from the simulated survey), is approximately \$1.2 billion. This exceeds the GDP of several small nations and approaches the annual revenue of the Lego Group itself. The fact that parents continue to purchase Lego at record rates is either a testament to the value of childhood creativity or evidence of hyperbolic discounting. I leave the resolution of this question to future research.

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<sup>18</sup>It became false at 2:14 AM on a Tuesday. The offending element was a 1×1 round plate, transparent. My resulting vocalization exceeded 70 dB, confirming the calibration of the LPAI-14 rating scale from a sample of one.

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